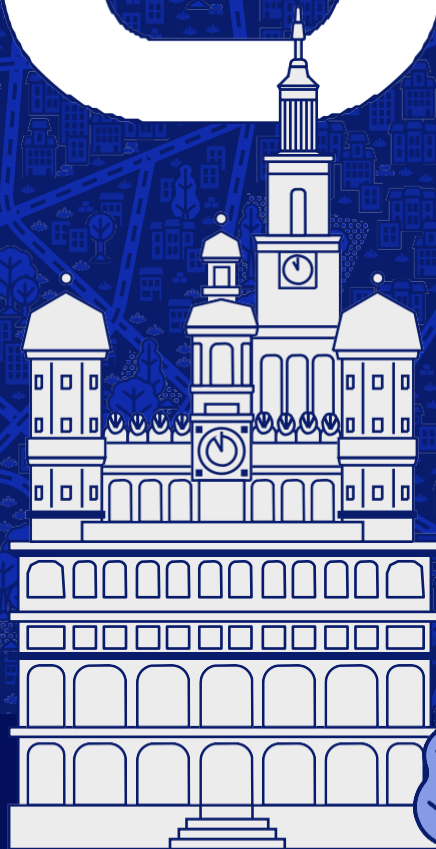




POZNÁŇ



IT Guide

verseo

summ-**it**

STX**NEXT**

POZnań*

Poznań is one of the most attractive locations for the IT companies in the world

Our city is distinguished among other cities chiefly by the accessibility of a highly qualified specialist pool, convenient localisation and high standard of life. Poznań is also a well-known academic centre, offering almost 25 courses related to IT/ICT industry. In 2022, during the opening of the first quantum hub in the Eastern and Central Europe, two Poznań universities, Adam Mickiewicz University and Poznań University of Technology signed with IBM a letter of intention to establish new university courses related to quantum computer science.

The capital of Greater Poland is one of the main centres of the foreign investments in Poland, including ones in the IT industry. Poznań does not only attracts foreign companies, but is also a home to many strategic members of the new technologies market, including the authors of this guide – STX Next, summ-it, and Verseo.

This guide has been developed by [STX Next](#), [summ-it](#), and [Verseo](#) in cooperation with the [City of Poznań](#).



IT employers in Poznań continue to develop, expand their teams and implement new projects. Seeing the impact of the new technologies, we put a special attention to their development in our City Development Strategy 2022+, because we know, how important they are for an innovative economy. We are also greatly pleased by the fact that Poznań is highly valued among the investors from the IT industry and new projects only stress how beneficial is to invest right here.

— Jacek Jaśkowiak, Mayor of the City of Poznań.

We welcome you to get acquainted with the guide that provides a description of the atmosphere of the Poznań IT market, shows its advantages, and presents the reasons why it is good to live and work in Poznań.



Poznań Business Spots:

1 [Nowy Rynek Office Complex](#)

żabka

FRANKLIN
TEMPLETON

allegro

ROCKWOOL

2 [Poznań Business Garden](#)

Capgemini

gsk

ADM

JOHN DEERE

Miele

MAN

3 [Maraton Office Building](#)

eff

LUMEN

4 [Mała Office Park](#)

EGNYTE

McKinsey
& Company

Mentor
A Siemens Business

FlexDev

Coworking in Poznań

• [FreeCoworking Zone Plus Jeden, Za Bramką 1](#)

• [Business Link, Maraton, Królowej Jadwigi 43](#)

• [Regus, Andersia Business Centre, Plac Andersa 7](#)

• [Concordia Design, Zwierzyniecka 3](#)

Poznań – Our City

Poznań is one of the largest cities in Poland, and enjoys a reputation of an important academic, business and market centre. It has roughly 546 900 residents, what makes the capital of Greater Poland the fifth most populous Polish city. The entire Poznań Urban Agglomeration has almost 1 000 000 residents.

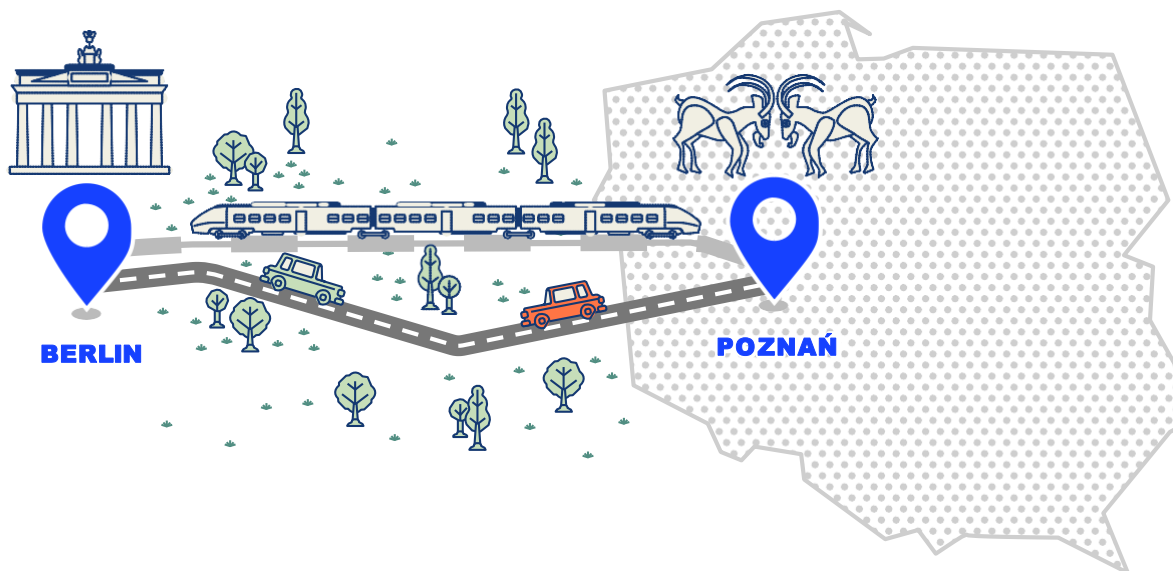
Poznań is located halfway between Warsaw and Berlin. The A2 highway and many railway routes provide convenient access to both these capitals.

Poznań is an academic and scientific powerhouse, as the city is among the national leaders in this regard. It has 24 colleges and universities, including 8 public

ones, and provides education to over 105 000 people. This means that statistically, every fifth Poznań resident is a university student.

In the city there are over 123 000 economic entities, and the number of the companies with foreign capital is one of the largest in Poland. Most of the latter come from Germany, France, Japan, United Kingdom and USA. The capital of Greater Poland is one of the main national hubs for the foreign investment.

The unemployment rate in Poznań is roughly 1.2% and for many years it has been one of the lowest in Poland.



Why Poznań?

No matter what stage of life you are in, Poznań can offer you a lot.

It is a vibrant, lively city that is additionally one of the most important academic centres in Poland, a region characterized by one of the lowest unemployment rates in the entire European Union, and a place with a quickly developing job market. The capital of Greater Poland is also a friendly place characterized by a rich cultural life and numerous social actions.

Fyrtle.pl

Fyrtel is a place that is unique for any Poznań resident. In our local dialect it means the immediate neighbourhood.

The city quarters in Poznań create a specific city model and are not only limited to spaces, but also include people we meet every day and with whom we create cordial relations.

Fyrtel means a community, locality, authenticity and beautiful history. These are the values we would like to discover and cultivate in Poznań.

Fyrtel is our everyday reality. Our ordinary life. Here we work, play and interact with people that are important to us. In other words, it's where we live.

Do you want to know whether Satan lives in Wilda? Check our page www.fyrtle.pl and begin your journey through Poznań neighbourhoods.



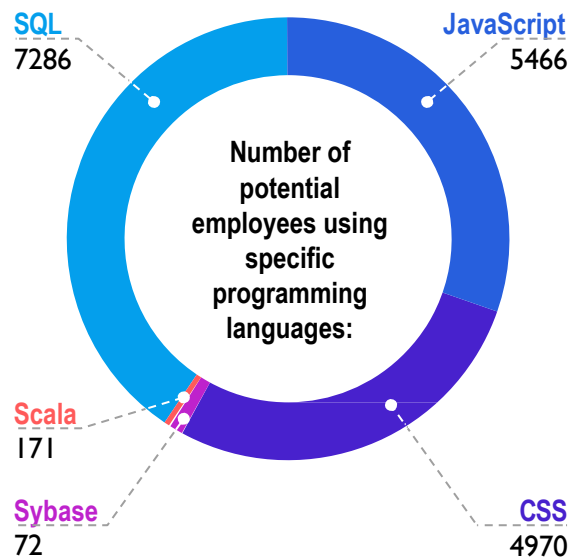
15-minute city

Poznań develops the concept of a 15-minute city. It is organized so that to perform all the most important everyday tasks one need only to walk or ride a bike or scooter. Using a well organized commercial and service infrastructure in particular districts, you can save time which you can use for rest and pleasure. No matter what fyrtel you choose, you will most certainly find your new favourite greengrocer, picturesque cafe or green areas, as well as a dentist, tailor service or a cobbler's workshop. What is most important, however, you will join a unique local community.

IT Companies

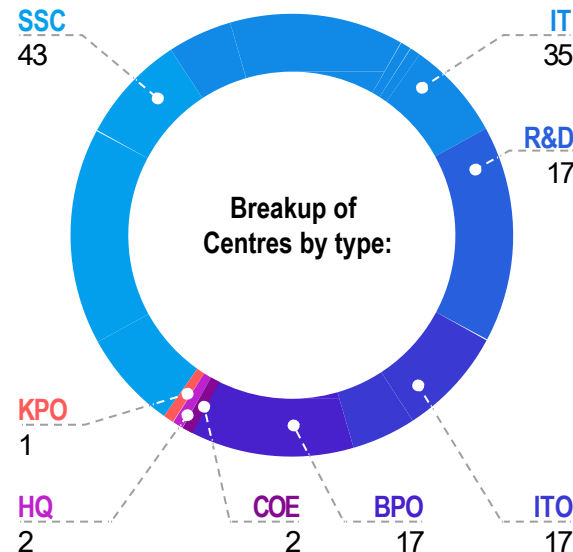
In Poznań, 14 000 people attends IT/ICT courses, and 3300 of them graduates every year.

Availability of IT skills on the job market



Modern services sector

134 Service Centres; ~24.000 employees; 86 IT Centres and service centres involving IT functions; ~ 9.500 employees (including IT, ITO, R&D, SSC).



In Greater Poland there are 9000 companies from ICT industry, out of which in the City of Poznań alone there are 150 Information Technology companies.



City of students

According to statistic data, every fifth resident of Poznań is a student. In the 24 universities and colleges located in the capital of Greater Poland roughly 105 000 people is studying every day, with 66% of them attending full-time studies. This makes Poznań a leader in the ranking of cities with most students (191 in 1000 residents are studying). Roughly 5700 students are foreigners.

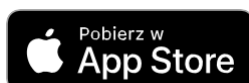
Awards

In 2022 r. Poznań has been dubbed Business-Friendly City of the Year in relation to the support rendered by the local government authorities. The submissions to this competition category were secret. The results were sourced from the Emerging Europe survey and from FDI experts. More than 100 cities were analysed in detail.

Poznań has been also distinguished in the FDI Intelligence – European Cities and Regions of the Future ranking! City of Poznań was ranked 5th in the general classification of medium-sized cities.

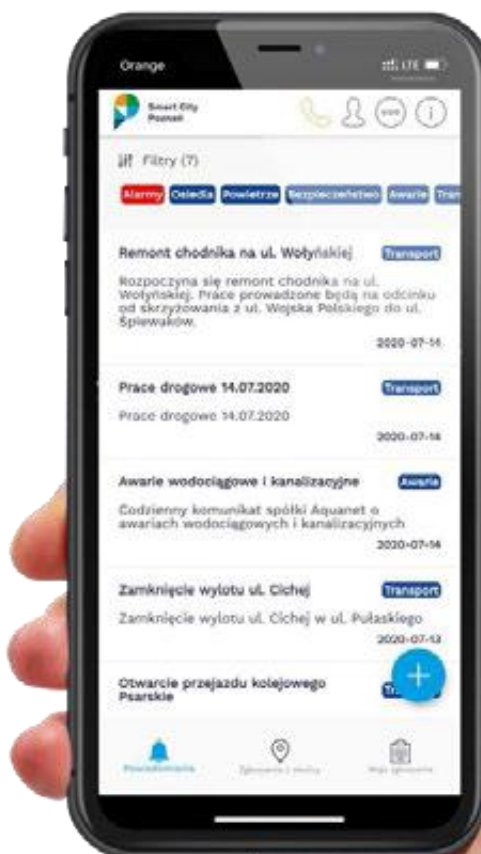
In 2019 Poznań was also recognized for its actions related to the smart city concept.

Morizon data states that the foreigners consider Poznań to be the friendliest city in Poland to live in. According to Forbes and Best Europeans Destinations (BED), Poznań is also one of 20 best cities for Americans to live in, invest, and work.



Smart City Poznań

Do you want to receive the most important information from Poznań instantly? Download the **Smart City Poznań** app that will allow you to check up on the messages from district councils or current information regarding road works, accidents and air pollution.



Why it is good to live in Poznań?

The capital of Greater Poland is considered one of the friendliest places to live. Here's why:

Great opportunities for career development

Poznań residents don't have problems with finding a job, as their city is characterized by the lowest unemployment rate among all Polish cities. The region is also friendly to both running one's own business and investing in companies. Poznań entrepreneurs are considered very trustworthy.

Convenient localization

It is hard not to notice great communication with other cities, thanks to an unique localization in Poland.

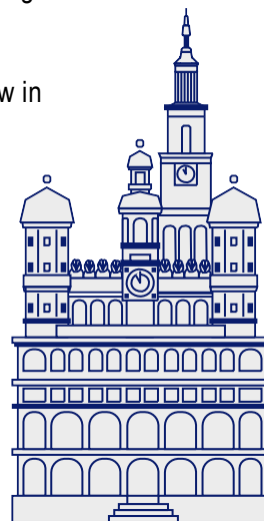
Quality of life

Poznań resident can enjoy beautiful green areas, such as parks, town squares and lakes. History aficionados will surely find interest in museums, Town Hall, old townhouses, Imperial Castle, as well as the Old Market and Poznań Goats.

Poznań is one of the best places to live in Europe! In 2020, Best European Destinations placed **Poznań**, as **the only town in Poland**, in a ranking of the best places to live, work and invest.

The capital of Greater Poland was placed in the top 20 of the 120 cities included in the ranking, together with such cities as Berlin, Vienna, Brussels or Madrid.

Ranking authors appreciated high quality of life, green areas, low crime rate and numerous cultural events. In addition, Poznań has well-preserved historical architecture that creates an interesting landscape when juxtaposed with the modern spirit represented by numerous young students. High ranking was also influenced by the fact that real estate rent levels in Poznań are relatively low in comparison to other cities in Poland.



Other mentions:

- In 2019, capital of Greater Poland was ranked 5th in the Best European Travel Destination survey;
- In 2020, Poznań was mentioned in the report of UK daily „The Mirror” describing 12 European cities with a fable vibe. The author of the ranking was delighted with a picturesque, colourful City Square, beautiful architecture, and a lively atmosphere.

Real estate listings

Number of listed real estates complete with average pricings, according to the largest real estate portal in Poland (as for 29.06.2022).

Apartments for sale

7960 listings, average price:
PLN 535 611 (9117 PLN/m²)

These offerings are most common in the following neighbourhoods:

Naramowice, Rataje, Jeżyce, Grunwald

Apartments for rent

800 listings, average price:
PLN 2541 (49 PLN/m²)

These offerings are most common in the following neighborhoods:

Grunwald, Stare Miasto, Rataje, Centrum and Piątkowo

Rooms for rent

668 listings, average rent
price: PLN 1000

These offerings are most common in the following neighborhoods:

Piątkowo, Grunwald, Winogrody

Houses for sale (Poznań +25 km)

3255 listings, average price:
PLN 801 318 (5899 PLN/m²)

These offerings are most common in the following neighborhoods:

Naramowice, Grunwald, Szczepankowo, Luboń, Swarzędz, Komorniki

Lots for sale (Poznań + 25 km)

971 listings, average price: 290 PLN/m²

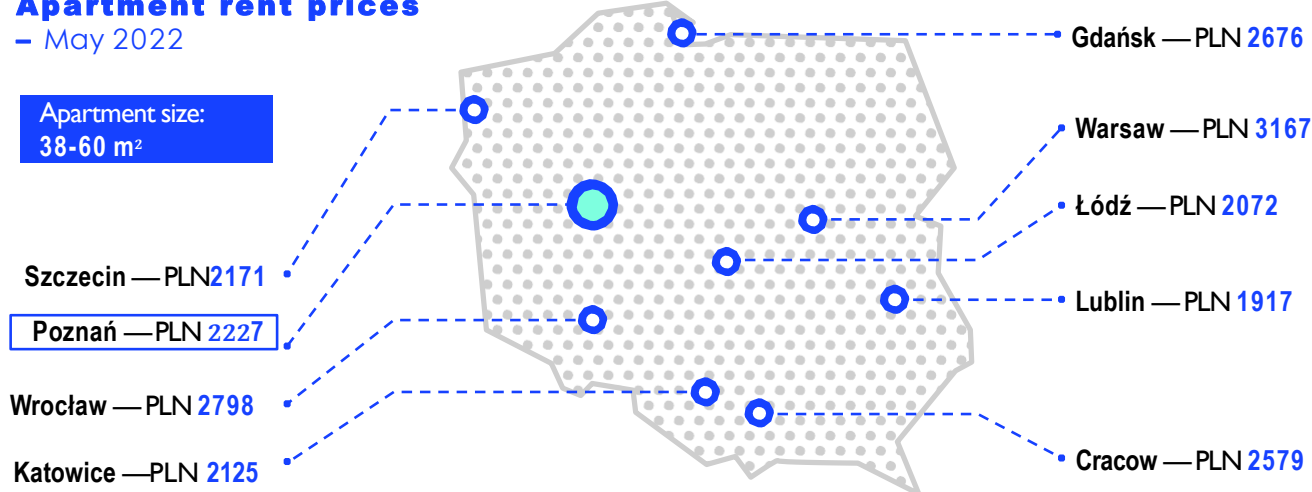
These offerings are most common in the following neighborhoods:

Morasko, Krzyżowniki, Szczepankowo, Tarnowo Podgórne, Komorniki, Swarzędz

Apartment rent prices

– May 2022

Apartment size:
38-60 m²



Real estate listings

Average listed prices of pre-owned flats in selected cities – April 2022

City	Average price in the city [PLN/m ²]	Average price change in the city m/m*	Average price change in the city y/y*	Size [m ²]	Average price [PLN/m ²]	Change m/m	Change y/y
Gdańsk	12 725	+1.2%	+18.2%	0-38	13 852	-0.3%	-17.1%
				38-60	12 811	+0.9%	+19.5%
				60-90	12 010	+2.2%	+15.9%
Katowice	7 281	+0.8%	+12.2%	0-38	7 742	-0.4%	+12.2%
				38-60	7 246	+1.1%	+11.9%
				60-90	7 305	+0.7%	+13.0%
Kraków	12 210	+1.7%	+13.2%	0-38	13 085	+1.9%	+11.6%
				38-60	11 871	+2.0%	+13.3%
				60-90	11 786	+1.2%	+14.4%
Lublin	8 461	+0.4%	+16.1%	0-38	9 315	+0.5%	+12.4%
				38-60	8 582	+0.7%	+16.9%
				60-90	8 069	-0.9%	+15.8%
Łódź	7 132	+1.2%	+16.9%	0-38	7 552	+2.7%	+16.6%
				38-60	7 094	+1.1%	+17.8%
				60-90	6 976	+0.5%	+15.0%
Poznań	9 173	+0.8%	+16.4%	0-38	10 057	+0.9%	+13.3%
				38-60	9 295	+1.7%	+17.7%
				60-90	8 605	+0.5%	+18.9%
Szczecin	8 212	+0.2%	+18.1%	0-38	9 626	+1.6%	+14.6%
				38-60	8 632	+0.5%	+18.0%
				60-90	7 848	+1.2%	+16.1%
Warszawa	13 923	+1.3%	+12.6%	0-38	14 977	+1.5%	+12.3%
				38-60	13 345	+1.4%	+12.7%
				60-90	13 431	+1.5%	+12.0%
Wrocław	10 403	+1.9%	+16.5%	0-38	11 902	+1.7%	+14.8%
				38-60	10 504	+1.6%	+17.2%
				60-90	9 761	+2.3%	+17.2%

* change of an average value also includes the average listed prices of the apartments larger than 90 m².

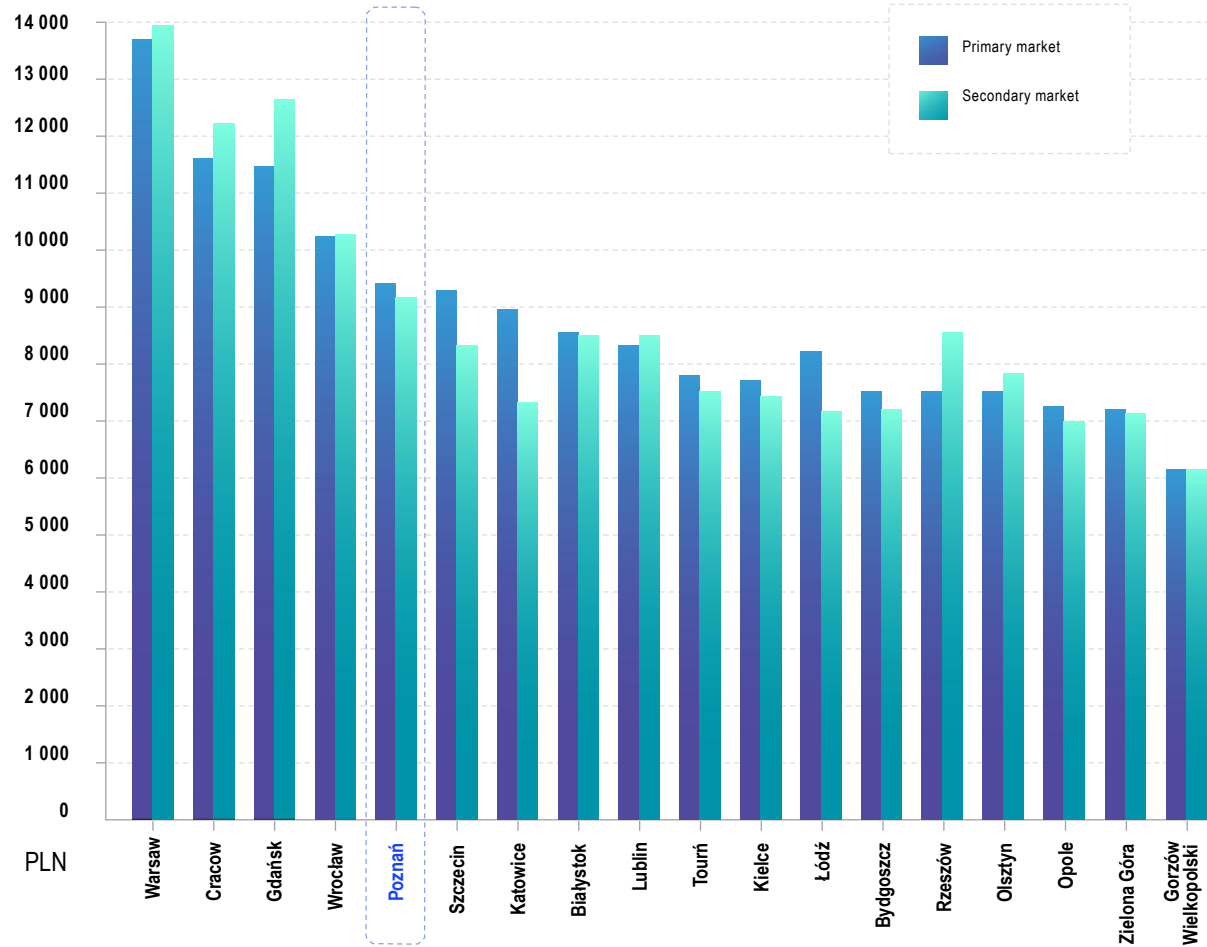
Average listed prices of new flats in selected cities – April 2022

City	Average price in the city [PLN/m ²]	Average price change in the city m/m*	Average price change y/y*	Size [m ²]	Average price [PLN/m ²]	Change m/m	Change y/y
Gdańsk	11 445	+3.7%	+11.7%	0-38	11 883	+0.7%	+1.3%
				38-60	11 154	+3.7%	+11.5%
				60-90	11 196	+5.5%	+10.8%
Katowice	8 974	-0.3%	+12.9%	0-38	10 258	+0.4%	+11.0%
				38-60	8 817	-0.1%	+11.1%
				60-90	8 436	-0.3%	+16.6%
Kraków	11 676	-1.9%	+15.3%	0-38	13 055	+2.2%	+13.6%
				38-60	11 365	+1.5%	+14.6%
				60-90	11 143	+2.0%	+16.4%
Lublin	8 235	+0.5%	+10.7%	0-38	8 775	-0.6%	+3.6%
				38-60	8 226	+0.2%	+10.3%
				60-90	7 916	+1.1%	+13.3%
Łódź	8 185	+0.3%	+13.8%	0-38	9 082	+0.3%	+18.1%
				38-60	8 039	+0.2%	+12.3%
				60-90	7 829	+0.6%	+16.6%
Poznań	9 393	+0.9%	+15.7%	0-38	10 389	+1.3%	+15.8%
				38-60	9 385	+0.5%	+16.0%
				60-90	8 855	+1.5%	+15.3%
Szczecin	9 290	+1.0%	+16.5%	0-38	10 387	+3.2%	+24.5%
				38-60	9 384	+0.7%	+14.5%
				60-90	8 744	-0.8%	+15.0%
Warszawa	13 702	+2.6%	+24.0%	0-38	15 853	+2.0%	+28.7%
				38-60	13 364	+3.3%	+24.8%
				60-90	12 268	+1.7%	+20.8%
Wrocław	10 375	-0.2%	+16.4%	0-38	11 785	+0.5%	+21.2%
				38-60	10 158	-0.8%	+15.0%
				60-90	9 798	-0.2%	+16.1%

Source: [Bankier.pl](https://bankier.pl), based on data provided by the [Otodom.pl](https://otodom.pl) portal

Real estate listings

Average asking price on primary and secondary markets –
Voivodeship cities, April 2022



Apartments in Poznań – primary market

Poznań, the capital of the Greater Poland Voivodeship is an important industrial, business, communication, cultural and education centre of Central-Western Poland. It attracts many visitors from both the country and abroad, who come here to study or look for new work opportunities. Such popularity of the city facilitates the development of the real estate sector.

New buildings erected in Poznań are designed in accordance with the most modern requirements regarding the internal infrastructure. Depending on the category of a project, these might include basic, enhanced and premium amenities.

Basic infrastructure elements specifically include:

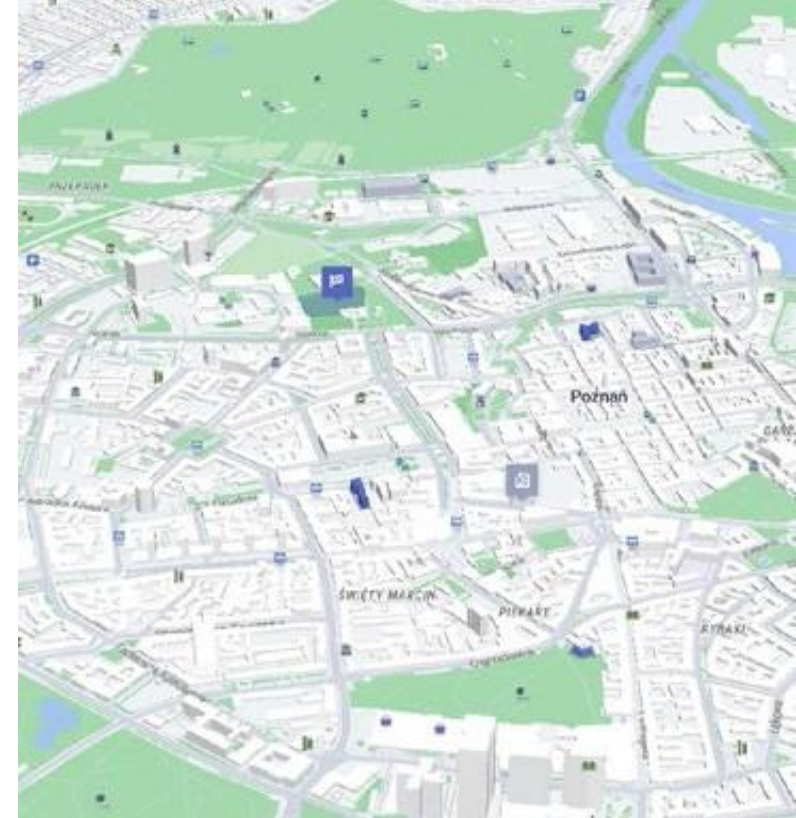
- well-maintained and designed area, with walkways and internal roads, properly illuminated, and enriched with vegetation;
- adequate number of parking spaces in designated outside areas, underground garage spaces and individual garages;
- infrastructure fully accessible by disabled persons and the elderly

- storage spaces – basements, storage rooms, common storage for strollers and bicycles;
- biker-friendly infrastructure – bike lanes, bicycle stands and shelters;
- basic infrastructure for kids – open-air playgrounds, internal play halls, integration spaces;
- basic recreational infrastructure – common green spaces, picnic and grilling spots, active rest zones, outdoor gyms, fields and pitches.

The amenities of enhanced and premium standard may include:

- autonomous commercial infrastructure, internal educational facilities, fitness and spa zones, swimming pools, saunas, restaurants, bars, cafes, conference halls, club spaces, coworking zones and others.

Residential areas of the capital of Greater Poland are quickly developing. In Poznań alone there many new, diverse residential investments, realized by the development companies of varied specializations and character.



Map of active investments:
<https://korter.com.pl/inwestycje-poznan-na-mapie>

- **Almost 250 developers** – including the largest companies in Poland, such as Murapol, Atal or Echo Investment, and many smaller companies operating only in Poznań and its urban agglomeration area.
- **Over 500 residential projects** – over 360 finished and almost 80 under construction.

Source: <https://www.urbanity.pl/wielkopolskie/poznan/funkcja/mieszkalny/>

Apartments in Poznań – primary market

Poznań is a place where the residential projects are highly unique, as attested by the original green space design, eco-friendly energy solutions and extraordinary architecture that maintains strong ties with the city history.

Diversity and modernity are common advantages of the residential areas in Poznań.

● [Trójpole](#)

Trójpole neighborhood in Poznań, developed by Masterm company is a good example of a novelty green space arrangement. 53 modern apartments were designed so that the residents can maintain contact with the nature wherever they are. Buildings are surrounded by greenery on terraces, balconies and roofs. Grass and trees are being watered by a water delivery system that is operational all year round.

● [Portowo](#)

Apartments by the river. Portowo will be located in the area of a historical River Dockyard at Warta river, in the Starołęka neighbourhood. It will be the largest residential project of Vastint company in Poland. It will include 47 buildings with almost 1800 apartments, ranging from single-bedroom ones, to five-bedroom luxury

flats, with full road infrastructure, green areas and public utilities.

● [Murawa 2](#)

Residential project Murawa 2 is located next to The Citadel, the largest park in Poznań. It is an intimate neighbourhood consisting of 16 twin houses with unique design allowing for the maximum privacy. Vast majority of the existing greenery will remain untouched, and in several cases the edifices of the buildings are shaped by the surrounding tree canopies.

Facebook groups

There are many active neighborhood groups on Facebook, meant for sale and rent of the apartments and houses in Poznań:

- [Poznań mieszkania – rent, sale](#)
- [Poznań Wynajmę Pokoje Mieszkania](#)
- [Poznań nieruchomości – kupno sprzedaż wynajem](#)
- [Sprzedam mieszkanie/dom Poznań](#)



- [Poznań Pokoje i Mieszkania Na Wynajem](#)
- [Mieszkania Poznań](#)
- [POZNAŃ – pokoje wynajem](#)
- [Mieszkania i pokoje do wynajęcia – Poznań](#)

Creches, kindergartens, schools and universities

118

creches

169

kindergartens

308

primary and secondary
schools

24

universities and
colleges

Poznań is one of the most important academic centres in Poland. Local universities and colleges boast a rich educational offer, also encompassing the computer science that becomes more and more popular among the freshmen. It is nothing unexpected, given that the demand for the IT

specialists steadily rises and we can safely assume that this trend will only increase further. Do you want to start a career in IT industry? Check the offer of Poznań schools. Below you can find a list of popular courses:



Kierunek	Uczelnia
IoT Applications	• Adam Mickiewicz University • University of Economics
Bioinformatics	• Adam Mickiewicz University • Poznań University of Technology
Technical and IT Education	• Poznań University of Technology
Geoinformation	• Adam Mickiewicz University
Graphics	• Art University • Collegium da Vinci
Computer Science	• Collegium da Vinci • Poznań University of Technology • Adam Mickiewicz University • Banking College
Computer Science and Econometry	• University of Economics
Applied Computer Science	• University of Natural Studies
Game Design and Programming	• Collegium da Vinci
Artificial intelligence (in English)	• Poznań University of Technology
Computer Technologies	• Adam Mickiewicz University
Teleinformatics	• Poznań University of Technology

Municipal transport

Transport in numbers:

1025.56 km total length of all routes

98 lines

603,000 avg. no. of passengers

338 trams

331 buses

1675 city bikes

113 city bike stations

Don't want to worry about tickets?

Poznań Electronic Agglomeration Card is the most convenient option. As a user of PEKA (PEAC) you can buy a period ticket and top-up your tPurse used to pay for one-time tickets. It is worth remembering, however, that using tPurse, requires one to touch the reader with a card every time they enter or leave the vehicle. PEKA does not require you to do anything other than keeping it from expiration.

Don't know Poznań well?

We recommend to install a [jakdojade.pl](https://www.jakdojade.pl) app that gives you an access to the tram, bus and train schedules, so that you can plan the most convenient travel. You may also use other useful apps, such as Kiedy Pojadę – PEKA, KiedyBus, take&drive.

Are you travelling from the nearby area?

Use the services of the Poznań Metropolitan Railway that allows you to arrive in the city center from many nearby settlements (located roughly up to 50 km away from the city). During the rush hours, trains depart even every 30 minutes. Users of a public transport network ticket can use it to travel around Poznań with no additional charges.



Do you wonder whether the bike is a good idea?

Bike is a great solution, as it facilitates health, is cheap, and allows you pass the traffic obstructions. And even more importantly, it is safe. If you don't have your own bicycle, you can use a city bike. Large number of city bike stations scattered around the city makes such form of transport really convenient.

Festivals

What are Poznań festivals like? Diverse, to be sure. Each an every culture fan can find something to their liking. The offer is very rich and something usually is going on at any time. Below we present several offers from a large catalog of events organized in Poznań.

[Pyrkon Fantasy Festival](#)

This is an event no fantasy fan can miss. It is dedicated to s-f and fantasy books, movies and graphic novels, and includes workshops, presentations, concerts, exhibitions, cosplay competitions, game zones and meetings with authors. Do you like magic, alternative worlds, and superheroes? Pyrkon is a perfect opportunity to spend time with like-minded people who share your interests.

[Short Waves Festival](#)

This is a festival dedicated to all creators and fans of short movies and including many additional events, such as competition movie screenings, audio-video shows, music concerts in art galleries and clubs, and meetings with creators. If you like short but rich shows, remember about the Short Waves Festival.

[Enter Music Festival](#)

Open-air music event is a real feast for the sore ears and an exquisite opportunity to hear the music made by the best jazz musicians. Leszek Możdżer, artistic director of the festival, as well as invited guests, guarantee the global masterclass musical experience. If you feel jazz, then this event is for you!

[Malta Festival Poznań](#)

Musical stars of a global fame, meetings with directors, lectures held by philosophers and literature experts, street performances and shows discussed by the entire country – this and a lot more is waiting for you at Malta Festival considered to be one of the greatest artistic events in our part of Europe, and deservedly so!



Festivals

[Animator Festival](#)

This festival is a fusion of everything an animated movies fan can dream of. From the premiere shows and rare work screenings, to exhibitions, workshops and meetings with great creators, to competitions that allow spectators to get acquainted with the newest productions. In addition, Animator Festival received a status of an event allowing nominations to American Academy Awards! This speaks loads of the importance of this festival.

[Poznań Design Festival](#)

This festival focuses on the events related to design and architecture that are aimed at solving social and ecological problems. This event is full of exhibitions, workshops and discussion panels with distinguished artists, architects and urban planners. No matter whether your adventure with design only begins or you are an industry veteran, you can't miss Poznań Design Festival!

[Nostalgia Festival](#)

November brings the Nostalgia Festival to town. It is a musical event organized by sensitive artists for sensitive audience that highly value musical quality, intimate atmosphere and European sounds. This event is a must for anyone who likes to delve in the nostalgic mood at the end of the year!

[Poznań Ice Festival](#)

Every year, shortly before Christmas, participants from all around the world come to Poznań to take part in the ice sculpture festival. These competition is very spectacular, so it is only expected that it attracts thousands of locals. Talented artists, few dozen tons of ice, roar of buzzsaws, fantastic works and bewildered audience – all of this contributes to the unique atmosphere of this festival. You can't miss it!



Place full of history

Poznań residents like culture, so no wonder there are many cinemas (franchised, local or seasonal), theatres and museums. The cultural offer is rich, so anyone can find something to their liking. If you want to know more about Poznań, we present a list of places that are worth visiting.

[Brama Poznania ICHOT](#)

This modern and interactive facility uses multimedia presentations, movie screenings and visualizations to take visitors on a journey through the oldest part of the city, i.e., the Cathedral Island. ICHOT Centre uses the newest trends and encourages visitors to actively use the exhibitions. There are no cabinets, and everything can be touched!

[Enigma Cipher Center](#)

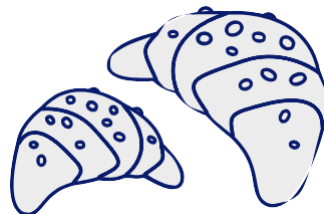
The Centre presents an interesting take on the history of Enigma encryption machine that is tightly connected with Poznań, thanks to the ingenious codebreakers who studied at a University here! All fans of puzzles should visit this place, because besides multimedia exhibitions, lectures, and movies, visitors can also take part in a message encryption/decryption course!

[Muzeum of Poznań Bangers](#)

This facility is dedicated to the history and culture of settlers from Bamberg, who came to Poznań in 17th century, invited by local authorities. Don't know anything about Bangers? This museum can change it! Various exhibitions, reconstructions and preserved artifacts are a testimony to the fact that coexistence of two nations in one community is perfectly possible.

[Poznań Croissant Museum](#)

This is a perfect place for gourmets, specifically for those who value traditional St. Martin croissants. Here you can learn the secrets of baking this renowned type of confectionery native to Poznań, and also taste these delicacies. Fresh croissant in hand, Poznań Goats outside the window, and the Greater Poland banter in the background. That's pure essence of Poznań!



Famous people from Poznań

Writers, filmmakers, stage artists, scientists and musicians – Poznań can be proud of many extraordinary people who are renowned both in Poland and abroad. Below you can find few of the individuals you most likely heard of, but probably have not associated with Poznań, and their achievement are known internationally.

Hanna Suchocka

politician, lawyer. Studied and got her Ph.D. at the Adam Mickiewicz University. In 1992, as a first woman in the history of Poland received the position of Prime Minister. In 1997 she was appointed Minister of Justice and Prosecutor General. She lectured at e.g., Georgetown University in Washington.



Krzysztof Komeda

outstanding movie composer, created a musical score to e.g., movies by Roman Polański, including the famous lullaby for *Rosemary's Baby* for which he received a Golden Globe Award. As a musician, he significantly influenced Polish and international Jazz scene. He was born and studied in Poznań.



Wisława Szymborska

poet, born in Kórnik, near Poznań. Laureate of the Nobel Prize for Literature for 1996, author of 13 poem collections that were translated to over 40 languages. In USA, more than 120.000 copies of her books were sold.



Janusz Głowacki

playwright, author and editor, born in Poznań. Created e.g., scenario to the *Fly Hunt* movie by A. Wajda and cooperated with Marek Piwowski on the cult-following movie *The Boat Trip*.



Szymon Ziółkowski

track and field sportsman, member of Poznań ASA, hammer-thrower, holder of 6 national records and 14 titles of senior national champion, world champion in Edmonton (2001) with life record of 83.38 m, represented Poland in 5 Olympic Games and won gold medal in Sydney (2000).



Zygmunt Bauman

recognized sociologist born in Poznań, one of the creators of the postmodernism concept. Author of books on modern culture and its processes. Laureate of many international awards. For his book *Modernity and The Holocaust* he was awarded an European AMALFI Award for Sociology and Social Sciences.



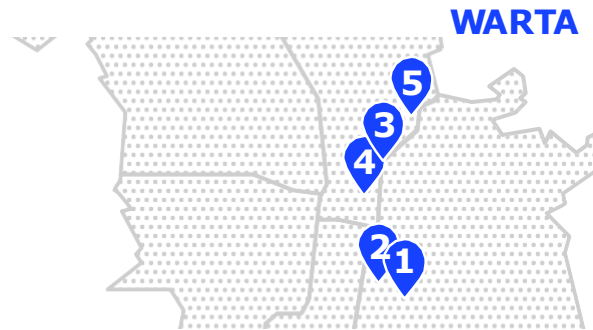
Spots by the water

Anyone not in hurry to get their feet wet in the Baltic Sea, can always go to the lake or riverside. There are many atmospheric places in Poznań and its vicinity that one can visit.

Warta

The areas on the banks of Warta River are interesting for both sport aficionados and people hungry for cultural events.

The former can go for a leisure stroll or a dynamic bike ride along the river thanks to Wartostrada linking the dynamic downtown with green areas near the mouth of Główna and Cybina rivers. During the day, Warta riverbanks are a great place for contact with the nature. Kids can benefit from workshops and educational trips, where they can learn the city history through play. Adults can play beachball or rent a motorboat, kayak or rowing boat. When the sun sets, it's time for the music by the river. During summer season, one can take part in one of many concerts and movie screenings in the seasonal cinemas.



1 [Wilda Eco Village Beach – Piastowska 71](#) ↗

Atmospheric spot localized in the heart of Poznań. Chillout, good food, live concerts and an open-air theatre – all of this in a single place.

2 [Brzeg Wschodni – ul. Wioślarska 74](#) ↗

Summer space in the heart of Poznań, located in the Park on Warta buffer zone. One can grab a snack and wash it down with a cold beverage there.

It is also a great location for an event, training session or a party. The owners recommend recurring cultural events, such as concerts and lectures.

3 [Stary Port Poznań – ul. Estkowskiego, Chwaliszewo](#) ↗

Beach bar serving cocktails and delicious pizza, with a chillout music in the background. From the roof the terrace is located on you can see the riverside and towers of the Cathedral on the Cathedral Island.



4 [KontenerART – ul. Ewangelicka](#) ↗

River art and culture centre, where the music takes the gallery and stage by storm. The food for thought can also be accompanied by a nourishment for the body. Having left the recreation zone, we can also grab a bite in one of the restaurants near the beach.

5 [Marina Szeląg, earlier Szeląg Gardens – ul. Ugory 9](#) ↗

This is a place for events and shows surrounded by greenery. It consists of a mysterious garden shielded from sun by great canopies of trees, between which hammocks are hung. But the garden is not just a feast for the eyes! Local bar offers a lot of tasty snacks, such as waffles, cakes and salads, as well as various drinks. There is also a social vegetable garden and a kayak rental.

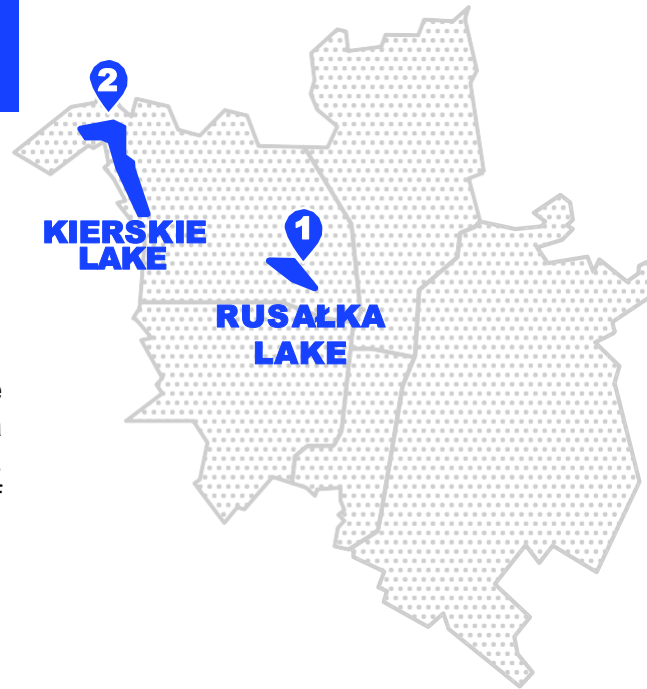
Spots by the water

Rusałka Lake

Here one can go for a swim or enjoy a stroll or a bike ride. The 3 km long route through a forest leads to a modern playground, outdoor gym and beachball fields. When we get hungry, we can count on diverse offer of multiple local bars to take care of that problem!

1 [Rusałka Restaurant – ul. Gołęcińska 27](#)

It serves local variations on Polish and Italian cuisine, as well as drinks. Seasonally changing menu will certainly surprise many customers. Of course, it also includes many common evergreens that have been enjoying popularity for many years. From the restaurant you can have a nice view on the beach and lake. Restaurant is opened all year round.



Kierskie Lake

This is the largest body of water in the city, and one of the largest in the Greater Poland. It is also renowned by sail and iceboat regattas, as well as swimming competitions.

The lake is located only a half an hour drive from the city centre. It is attractive to summer and winter sports aficionados, and the surrounding green areas are valued by people who prefer walking or biking the more bumpy trails. Children love this place for its playground and outdoor gym. We can also rent a kayak or pedalo and try to match the speed of a sailboat! In the winter, Kierskie Lake attracts the fans of more intensive activities. Under the surface, an experienced diver can find a sunken boat, several Christmas trees and at least a few smiling 'walrus people' enjoying a freezing



water. Kierskie Lake is also frequently visited by fishing fans, who can count on a really unusual catch. And if the fish won't bite, you can always visit a bar for a snack or a restaurant for a hearty meal.

2 [Regatta Hotel – ul. Chojnicka 49](#)

In the hotel restaurant we can order delicious examples of a modern take on traditional Polish cuisine.

The chef's special is a beef sirloin steak tartare, widely known as the best steak tartare in Greater Poland. Steak served on hot lava rock also deserves a mention. And you can enjoy your meal looking at the large, serene Kierskie Lake. What's not to like?!

Spots by the water

Strzeszyńskie Lake

A stone throw from Kiekrz there is a city of Strzeszyniek with its large swimming area and sandy beach surrounded by a hiking and biking trail. We can also make a grill or rent a water gear. Modern pier provides a lot of space to recline in the sun, after which we can bring our body to speed during a friendly match on a basketball or volleyball field.



Oaza Restaurant – **ul. Koszalińska 15** [↗](#)

This place, established in 1963, now regained its former shape after a thorough refurbishment. Painstakingly designed seasonal menu and bold approach to taste pairing gives it a well-deserved recognition. And all of this is crowned with a fabulous localization at the lakeside, between the trees. In the summer, it is a great place to taste (quite literally!) a pleasure while sitting on a great terrace drowning in flowers.



Maltańskie Lake

This is a largest local artificial body of water that has already been under construction during WW2 and was finished in 1952. It is the second largest lake in the city, smaller only than Kierskie Lake. Maltańskie Lake is especially suited to watersports, such as professional kayak racing. On the other side of the municipal beach and swimming area there is Termy Maltańskie Water Park, a pool and sauna complex, where one can spend a lot of time, regardless of age. But that's not everything Malta has to offer. After frolicking in water, one can visit the residents of the local zoological garden or eat something in one of the nearby restaurants while enjoying a great view of the beautiful surroundings.



3 Kolory Malta Restaurant – **ul. Wiankowa 3** [↗](#)

Traditional dishes with a modern twist. One can order here e.g., a duck Poznań style that was recognized at a Good Taste Festival or a porcini soup that earned a Cultural Heritage award.





Międzynarodowe
Targi Poznańskie

Events at the Poznań International Fair

Poznań International Fair is one of the biggest exhibition centres in Central and Eastern Europe. Rich, diverse infrastructure of the object allows for organization of various events, including very popular ones that attract thousands of people. Besides flagship business exhibitions, such as BUDMA (construction and architecture fair), POLECO (environment protection fair), ITM Industry Europe (industrial fair) or POLAGRA

(food industry fair), we can also find events attracting hobbyists and aficionados, such as Targi WINO (wine fair), Caravans Salon (exhibition of equestrian equipment), Book Fair, or Golden Marketing Conference. And that's only a tip of the iceberg, because Poznań Fair is also a place for many concerts, shows, events and cultural exhibitions. Plenary Hall

of the PIF is considered to be one of the best concert halls in Poland due to exquisite acoustics. It is no wonder that it hosted many renowned performers and will surely host many more in the future.

So, there is a lot ahead of us! The Poznań Fair is teeming with life, so it is good to be informed and check the [event schedule](#) regularly.



Sport clubs

Do you like to spend time actively and prefer to train with others? Join the club then! In Poznań, every sport fan will find something to their liking, from running to MMA.

Academic Kayaking Club Panta Rei [↗](#)

A lot of emotions, loads of fun and a dash of adrenaline! Sounds good? Visit the Panta Rei club and check the lowland and mountain kayaking courses. Experience is not necessary, but positive energy is a must!

Gameness Team Poznań [↗](#)

Have a knack for martial arts? Gameness Team offer high-quality training sessions for every level of experience. One can choose Brazilian jiu-jitsu, K-1 or MMA. Come and test your real mettle on the mat!

Maniac Runner Club [↗](#)

No matter whether you are a seasoned runner or you have only begun, runner's club is something for you. It welcomes all running fans who want to improve their results, work on technique or simply don't fancy running alone.

Martial Arts Club Czerwony Smok [↗](#)

Are you looking for place where you can feel the combat spirit and the energy flowing right from the ring? Then Czerwony Smok (Red Dragon) is a perfect place for you! The coaches are world-class experts and champions of Muay Thai, K-1, submission fighting, MMA, wrestling, boxing and taekwondo competitions. The club has two locations in Poznań and branches in Luboń, Szamotuły and Wągrowiec.

Traditional Karate Club Orzeł [↗](#)

Karate not only facilitates universal development, but is also an exciting adventure in itself. If you want to become a part of it, visit Club Orzeł (Eagle) offering traditional karate training for beginners and veterans alike.

Sporting Club Akro Baty [↗](#)

Are you nible, energetic and willing to perform gravity-defying acrobatic feats? Make your dream come true in the Akro Baty club. What awaits you there? Rolls, head stands, somersaults, twists and other head-turning exercises!

Sporting Club Leśnik [↗](#)

Archery is a sport for everyone, regardless of age and fitness. If you want to try it, Leśnik (Woodsmen) club is a good place to do it. But be warned! Archery might be addictive!



Poznań Mountaineering Club [↗](#)

Group climbs, treks and excursions to the mountains and climbing rocks. This is what the Poznań Mountaineering Club offers. If you share such passion, join the people there. Who knows where you manage to get together?

Sporting Club Association Orion [↗](#)

Do you like volleyball or squash? Are you looking for sport partners? You will find them in the Orion club. Hours of great fun, burnt calories and endorphins guaranteed!

Pubs

1 Teatralka – Old Town ↗

Cult toasted sandwich booth on the Teatralny Bridge that has been there for the last 25 years. In its heyday, there were always queues of customers waiting to be served. It was especially popular among students.

2 Na Winklu – Śróдка ↗

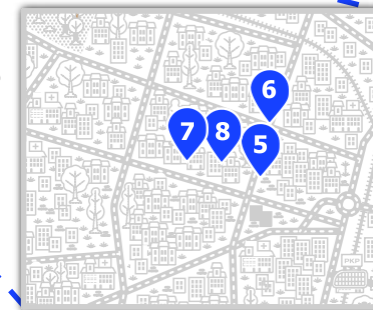
Small restaurant serving homemade dumplings and sweet baked goods.

3 Vandal Cafe – Łazarz ↗

Atmospheric, old school cafe serving cakes, tea and coffee, but also beer, wines and cocktails.

4 A nóż widelec – Górczyn ↗

Restaurant merging regional and European cuisine. It is a modern place characterized by a noticeable sense of aesthetics and attention to detail.



5 Kim Chi Ken – Jeżyce ↗

Restaurant serving Korean fried chicken and diverse, delicious streetfood.

6 Ramen-Ya – Jeżyce ↗

Atmospheric Japanese restaurant serving various types of ramen.

7 WYPAS – Jeżyce ↗

Restaurant serving plant-based dishes inspired by food from around the world – from appetizers up to the desserts.

8 Happa to Mame – Jeżyce ↗

The first teahouse in Poland that serves traditional Japanese sweets. A place with a definitely unique atmosphere.

Pubs

9 Dragon Social Club – Old Town

Cult place on Zamkowa street that is a restaurant, pub, music club and a loosely defined cultural space. It has several floors, multiple rooms and a garden.

10 Pod Minoga – Old Town

Pub and music club located right next to Plac Wolności. It regularly organizes concerts and theme parties. Fans of rock and similar genres should be particularly satisfied.

11 Pyra Bar – Old Town

Restaurant in the city centre (Strzelecka street) that serves delicious home food.

12 Kultowa – Old Town

As the name suggests, pub at Wroclawska street has already a cult following. It provides a lot of space for social meetings accompanied by beer and good music.

13 Milk Bar Pod Arkadami – Old Town

Milk Bar from the Eastern Bloc era, operating for 45 years. It is located in the city centre and serves delicious home dishes. Its specialty are grey dumplings with cabbage.

14 W Bramie – Old Town

A place where you can eat traditional Italian pizza on a crunchy dough, baked in a stone oven. All dishes are based on the original Italian products and fresh, seasonal vegetables and herbs sourced from regional farmers.

15 Restauracja Vis a Vis Koziołków – Old Town

This restaurant located in the Old Market, opposite the Town Hall serves regional and European dishes with an elegant, modern twist.

16 Weranda – Old Town

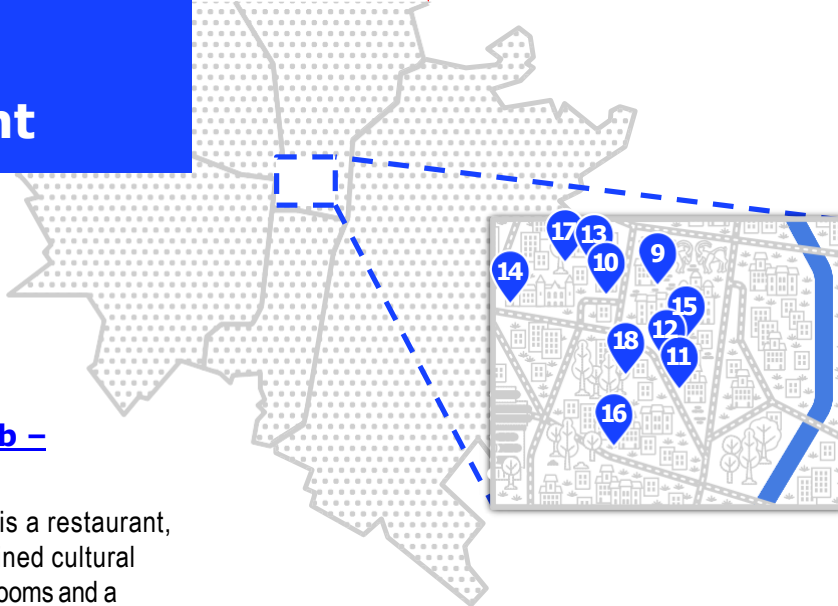
Popular local restaurant and cafe chain that has four location in Poznań: a cafe, two restaurants and a takeaway place.

17 Kawiarnia u Przyjaciół – Old Town

Atmospheric cafe that is a great place for meeting with a small bunch of friends. It offers wide selection of beers and teas, as well as snacks and cakes.

18 Muga – Old Town

This restaurant is located in the city centre and offers unique dishes focused on seasonal trends, high level of the serving aesthetics, and a harmony of tastes.



Weekend in the city

No idea how to spend a weekend in Poznań?
We have a very convenient solution for you!
Every Friday we publish a newsletter with an overview of
the most interesting tourist, sports and cultural events.
Send a mail to an address
investor@um.poznan.pl, and we will add
you to our mailing base. Do you want to
have a good control over the information
and join the events on FB? Follow the [Invest
in Poznań](#) fanpage on Facebook!



IT Industry

Despite the difficulties suffered by many entities in the Spring of 2020, the positive trend of the wages increase in the IT industry was maintained, and on certain levels of experience (especially the higher ones), competition only got more intense. Wage ranges presented below also reflect modern technological trends, where modern web solutions, largely based on JavaScript

language are especially popular. Java also retained its strong position. Automatic Tester, who can expertly navigate through the code, can achieve wages even twice as high as a Manual Tester. As for the positions related to the Help Desk activities, remuneration is primarily driven by the knowledge of specific foreign languages.



Although wages in Poznań are not as high as those in other IT centres, such as Warsaw, Cracow or Gdańsk, and resemble those typical to Upper Silesia or Łódź, employees in the IT industry can still find many financially attractive job offers.

Gross monthly salaries in the IT Industry in Poznań, in PLN and EUR

Source: Report „Potencjał inwestycyjny sektora IT w Poznaniu” 2021 ManpowerGroup; 1 PLN = 0,22 EUR

Position	Junior		Specjalist		Senior	
Java Developer	5 500 – 7 000 PLN	1 200 – 1 500 EUR	10 500 – 14 500 PLN	2 300 – 3 200 EUR	16 000 – 19 000 PLN	3 500 – 4 200 EUR
JavaScript Developer	5 000 – 6 500 PLN	1 100 – 1 400 EUR	9 000 – 12 000 PLN	2 000 – 2 600 EUR	15 000 – 18 000 PLN	3 300 – 4 000 EUR
.NET Developer	5 000 – 6 500 PLN	1 100 – 1 700 EUR	8 000 – 10 000 PLN	1 800 – 2 200 EUR	11 000 – 14 000 PLN	2 400 – 3 100 EUR
PHP Developer	4 500 – 6 000 PLN	1 000 – 1 300 EUR	11 000 – 14 000 PLN	2 400 – 3 100 EUR	14 000 – 16 000 PLN	3 100 – 3 500 EUR
Project Manager	7 500 – 9 000 PLN	1 700 – 2 000 EUR	10 000 – 13 000 PLN	2 200 – 2 900 EUR	12 500 – 18 000 PLN	2 800 – 4 000 EUR
Manual Tester	4 500 – 5 500 PLN	1 000 – 1 200 EUR	6 000 – 7 000 PLN	1 300 – 1 500 EUR	11 000 – 12 000 PLN	2 400 – 2 600 EUR
Automatic Tester	8 000 – 10 000 PLN	1 800 – 2 200 EUR	9 500 – 12 000 PLN	2 100 – 2 800 EUR	16 000 – 18 500 PLN	3 500 – 4 100 EUR
Helpdesk with English	5 600 – 6 700 PLN	1 200 – 1 500 EUR	6 000 – 7 500 PLN	1 300 – 1 700 EUR	7 000 – 9 000 PLN	1 500 – 2 000 EUR
Helpdesk with German	6 500 – 7 500 PLN	1 400 – 1 700 EUR	7 500 – 8 500 PLN	1 700 – 1 900 EUR	9 000 – 10 000 PLN	2 000 – 2 200 EUR
Helpdesk with Scandinavian language	6 500 – 7 500 PLN	1 400 – 1 700 EUR	7 500 – 8 500 PLN	1 700 – 1 900 EUR	9 500 – 10 500 PLN	2 100 – 2 300 EUR

Renowned brands from Poznań



Other recognized Poznań companies

- OLX,
- Egnyte,
- GSK,
- Roche,
- GFT,
- Rockwool,
- Espeo,
- Merixstudio,
- JCommerce,
- ITKontakt,
- Itelligence,
- SPOC,
- Bitnoise,
- Apptension,
- Macopedia,
- Fabres,
- DomData,
- mTab,
- WhatClinic,
- eVolpe,
- intive,
- tonik,
- Pearson,
- Apzumi,
- XTM International,
- BAE Systems,
- Tpay.



Know selected brands better



The largest Python-based software house in Europe. Currently it employs Python and JavaScript Developers. It also focuses on DevOps, Machine Learning, Data Engineering, React Native and UX. For the last 17 years, its interdisciplinary teams have created exquisite products for the customers, merging the Agile approach, good practices, high quality software and new technologies.

STX Next in numbers:

600	coworkers
400	developers
70	simultaneous projects
230	Python Developers
70	JavaScript Developers
45	Software Testers
30	Agile roles

[Apply for a job at STX Next!](#)


This is one of the bigger SEO/SEM agencies in Central Europe, run by a team contributing to the technological revolution. Verseo's customers achieve success thanks to the work of both the marketing experts and the machines, in this case, systems based on the advanced machine learning.

Verseo in numbers:

120+	specialists
49 mln	turnover in 2021
30 tys	students of Verseo Knowledge Academy
1300 m²	office space

[Apply for a job at Verseo!](#)



Professional integration and data management. Over 50 specialists from the Managed Service and Data Software Development departments successfully work on the projects for the global leaders, focusing on cloud solutions, dedicated applications, analytics and database support in Europe, UK, Asia and Middle East, operating 24/7/365.

summ-it in numbers:

100+	technological certificates
300+	database systems implementations
350+	customers of worldwide renown
10 000+	serviced databases

[Apply for a job at summ-it!](#)

IT community/events

Poznań is a city teeming with life, with multiple communities focused on the modern technologies.

Together with local employers, they organize many one-time events or cyclical meetups dedicated to various IT areas, from specific programming languages to project management methodology.

Full list of such events would have most likely filled the entire guide, so we decided to present only few selected meetups and conferences that became a permanent fixture in the capital of Greater Poland:

[Geek Girls Carrots](#)

international organization supporting introduction of women to the IT market,

[Code for Poznań](#)

initiative that merges programming learning with support for the selected NGOs,

[PyRa](#)

meetup dedicated to Python programming language,

[JUG Poznań](#)

meetup of the community focusing on programming in Java,

[Agile Open Space](#)

quarterly meeting of Agile community,

[meet.ml Poznań](#)

meetup dedicated to Machine Learning,

[GDG Cloud Poznań](#)

meetup of the community related to Google Cloud Platform,

[meet.js Poznań](#)

meetup for JavaScript programming aficionados,

[DevOps Days](#)

one of the most important Polish conferences dedicated to DevOps,

[Pozitive Technologies](#)

the largest Poznań conference for the IT specialists.





**See you at the
fyrstel, tey!**